

541052

## (12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization International Bureau



(43) International Publication Date  
22 July 2004 (22.07.2004)

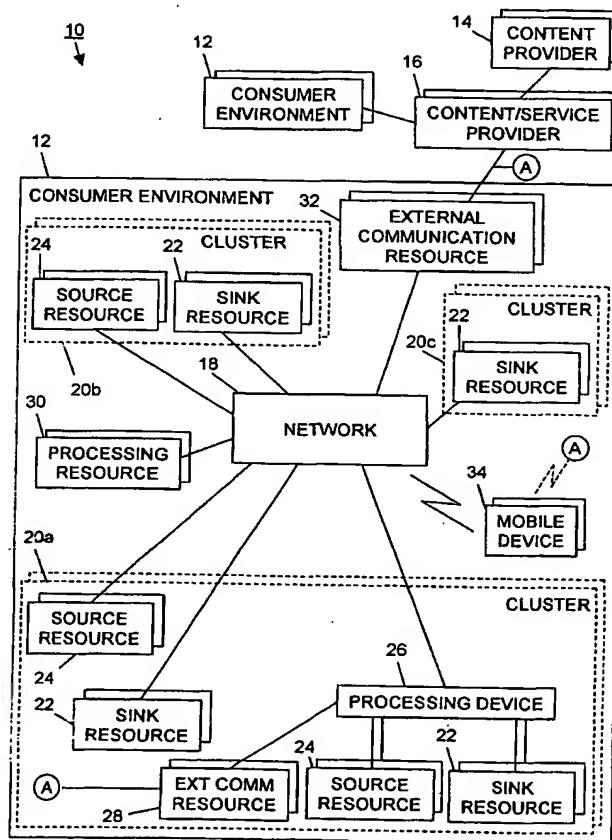
PCT

(10) International Publication Number  
**WO 2004/062227 A2**

- (51) International Patent Classification<sup>7</sup>: **H04L 29/06**
- (21) International Application Number: **PCT/IB2003/006234**
- (22) International Filing Date: **19 December 2003 (19.12.2003)**
- (25) Filing Language: **English**
- (26) Publication Language: **English**
- (30) Priority Data: **60/438,134 6 January 2003 (06.01.2003) US**
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- (81) Designated States (*national*): **AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU,**

*[Continued on next page]*

## (54) Title: MULTI-FACTOR APPLICATION SELECTION



(57) Abstract: A method for selecting an application to deliver content in a networked consumer environment (12) is based on multiple factors. Generally, application selection is based on factors associated with a desired content to be communicated and/or rendered, a desired location and certain capabilities and conditions of applications and consumer electronic (CE) devices in a network (18). In various embodiments, the method is based on any combination of equivalent content, content type, sink resource, content source, preference, and resource availability factors. In another aspect of the invention, a consumer environment for multi-factor application selection includes a network with various combination of sink resources (22), source resources (24), processing resources (26, 30), and external communication resources (28, 32). The network (18) may also include mobile devices (34).

WO 2004/062227 A2



SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA,  
UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

- (84) **Designated States (regional):** ARIPO patent (BW, GH,  
GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW),  
Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),  
European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE,  
ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE,  
SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA,  
GN, GQ, GW, ML, MR, NE, SN, TD, TG).

**Published:**

— without international search report and to be republished  
upon receipt of that report

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